

## Christina Rimes

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**From:** Jeff Shrum  
**Sent:** Friday, December 18, 2015 9:49 AM  
**To:** Kelley Klepper (kelley.klepper@kimley-horn.com)  
**Cc:** Christina Rimes  
**Subject:** FW: downtown venice

Kelley,

Please include the following as correspondence/comment received on the Plan update. Thanks.

-Jeff

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**From:** jim and sandy [mailto:scotsjrm@yahoo.com]  
**Sent:** Friday, December 18, 2015 9:41 AM  
**To:** Jeff Shrum <JShrum@Venicegov.com>  
**Subject:** downtown venice

Dear Mr. Shrum,

Just saw article in paper about proposals for downtown. Just want to reiterate one I sent in years ago which I think would make Venice a Mecca for whatever demographic you want.

All downtown stores have exits in back to the adjacent streets and Venice Ave is positioned in between two streets leading to parking. Especially on the weekends, Venice Avenue should be shut down and strewn with tables, with musicians, like European towns. People, even old fogies like me could enter stores from the rear and enjoy shopping and then dining outside on the town square.

If tourist season is too frenetic to try this, at least try it once or during the summer. Small towns in Europe are known and sought after for their charming, flower-lined piazzas. Why not our Venice?

Sandra McFarland

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## Christina Rimes

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**From:** Jeff Shrum  
**Sent:** Monday, December 28, 2015 8:52 AM  
**To:** Christina Rimes  
**Cc:** Kelley Klepper (kelley.klepper@kimley-horn.com)  
**Subject:** FW: Survey

Christina,

Add this to comments received for the comprehensive plan update. Thanks.

-Jeff Shrum

-----Original Message-----

**From:** Roger Effron [mailto:rceffron@gmail.com]  
**Sent:** Saturday, December 19, 2015 8:34 AM  
**To:** Jeff Shrum <JShrum@Venicegov.com>; Barry & Martha Snyder <bsnyder@vcdd.org>  
**Subject:** Survey

Had time this morning to do the survey.

I really liked it. The company you used to provide the survey is way ahead of its time. I like the dragging of various items, but still room for comments. I think there will always be those that are technically challenged that might be frustrated. I also liked the last "slide" where the participant was thanked and encouraged to follow along the process.

The only one that for me was somewhat frustrating was the one with the map and the placement of various markers. Not until I expanded the map did I get a better picture of where things were. I will be interested in seeing how this particular question turns out. But it was a good question.

I think the professionalism of the survey shows the public that the City is very serious of getting input into the Comp Plan. It's impressive.

I will mention it again in my newsletter which will go out on January 4th.

Keep up the fine work.

Roger Effron

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