

MyBlueServiceSM is at **your** service

Wherever you go, whenever you need it, you have access to your Blue Cross and Blue Shield of Florida personal health care information.

As a member, you can log in anytime and find everything you need to know about your health plan plus free tools and resources with **MyBlueService**.

The screenshot shows the MyBlueService website interface. At the top left is the Blue Cross and Blue Shield of Florida logo. To the right are links for 'About Us', 'Contact Us', 'Share', 'Login', and 'Search'. Below this is a navigation bar with tabs for 'Home', 'Members', 'Providers', 'Agents', and 'Employers'. The main content area features a large banner titled 'Plans For Every Budget' with a photo of a woman hugging a child. Below the banner are four smaller sections: 'Shop Our Plans', 'Visit a Florida Blue Center', 'Find a Doctor & More', and 'Blue in the Community'. At the bottom, there is an 'Alerts' section and a row of eight service icons: My Application Status, Health Care Reform, Find An Agent, Discount Health Cards, Compliance Resources, Member Discounts, News Room, and Health and Wellness.

If you haven't already registered—it's easy!

Just visit **bcbsfl.com/MyBlueService**. All you need is your Member Number (located on your Member ID card). You'll have access to all the information you need to take control of your health—right at your fingertips!

Look what **BLUE**
can do for **you** ▶



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MyBlueService gives you personal health information when **you** need it

- ▶ **Review your plan benefits** and find out where you stand with your deductible.
- ▶ **Find a doctor or hospital** in your plans' network.
- ▶ **Shop, compare** and estimate **your costs** for office visits, imaging services and surgeries so you **know before you go**.
- ▶ **Compare drug prices** with the Pharmacy Shopping Tool.
- ▶ **View claim activity**, status and history.
- ▶ Create a **Personal Health Record** so your doctor visits, lab results and prescriptions are all in one secure place.
- ▶ Access your monthly **Health Statement**—which gives you an overview of savings, claims and expenses.
- ▶ Print a Temporary **ID Card** or request a new Member ID card.
- ▶ Take your **Personal Health Assessment** to get a clear picture of your health status and create action plans that work with your personal needs and lifestyle.
- ▶ Consider **Lifestyle Improvement Programs** such as smoking cessation, stress management, or weight and nutritional programs, to help monitor and improve your overall well-being.
- ▶ Change your health lifestyle with interactive tools and health information from **WebMD®**.
- ▶ Get access to health-related **Member Discounts** such as gym memberships, weight loss programs, vision and hearing care.

And remember, we're here to answer any questions you may have. Just call the toll-free number on the back of your Member ID card!



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